



# Bellyful

NEW ZEALAND

## Annual Performance Report Pūrongo ā-Tau

2022/2023





NEW ZEALAND

Kia manawa  
reka i te aroha

## Legal and contact information Mōhiohio Whakapānga, ā-Ture hoki

### Legal Name of Entity

Bellyful New Zealand Trust

### Entity Type and Legal Basis

Bellyful New Zealand Trust is a Charitable Trust incorporated under the Charities Trust Act 1957.

### Registration Number

CC46995

### Postal Address

PO Box 745, Wellington 6140

### Contact

Phone: 0508 BELLYFUL (0508 235 5938)

Email: [contact@bellyful.org.nz](mailto:contact@bellyful.org.nz)

 BellyfulNZ

 @bellyfulnz

 Bellyful New Zealand

[www.bellyful.org.nz](http://www.bellyful.org.nz)



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# Our Purpose Tō Mātou Pūtake

## The Bellyful Story

Bellyful was born in 2009 when Jacqui Ritchie had people arrive on her Pukekohe doorstep with home-cooked food after the birth of her second child.

The meals and baking made a huge difference during that exhausting time, making her feel supported and empowered, rather than lonely and isolated, as she had felt when her first child arrived.

This inspired a dream - people coming together to cook meals and distribute them to mums who had new babies and lacked support. It was a vision Jacqui shared with friends and led to the launch of the very first branch, Bellyful Franklin, in May 2009.

This dream of tired parents being supported by their communities caught on. Since 2009 Bellyful has grown to help 25 communities around Aotearoa.



## CHAIR'S REPORT - CAROLYN STILES

**My fellow Trustees and I are delighted to present this year's Annual Performance Report. Bellyful NZ's positive impact, supporting whānau with babies or young children in local communities throughout Aotearoa NZ continues to grow.**

Navigating the pandemic was tough but with the unwavering support of our volunteers, our small team of paid staff, and our many supporters throughout the country we've positioned ourselves well to continue supporting Aotearoa NZ whānau.

As a Board of Trustees, we've been thrilled to both have new supporters join us this year, and to enjoy the ongoing backing of our existing supporters. The combined strength of our connection to supporting whānau in your local community and a shared commitment to our mission is very humbling. Thank you all.

This year the Board is focused on ensuring Bellyful has the right foundations in place to sustain us for the future. This may look like more investment in technology to help our volunteers operate and communicate more efficiently or it may look like more investment in volunteer support and wellbeing. We're committed to shoring up those foundations. Beyond that, we're focused on strengthening our sustainability and our connection. And of course, we can't think about the past year without acknowledging the cyclone and floods that impacted so many whānau and volunteers. It was so fantastic to see the Bellyful NZ response at such a difficult time for so many people.

Lastly, we extend our very best wishes to our former leader Wendy Thompson who retired from our organisation after many years of aroha and commitment to Bellyful NZ. Bellyful would not have the impact it has today without Wendy's contribution, and we will be forever grateful on so many levels. With Wendy's departure has come new opportunity and we are thrilled to have Fiona Purchas join the team, bringing a fresh perspective and energy to lead us on the next stage of the Bellyful journey.

The Trustees and I look forward to working and connecting with you all over the coming year.

Ka Pai.

**Carolyn Stiles - Chair**



*Pictured: Rachel Pearce, Sally Robinson, Carolyn Stiles, Fiona Wilson. Not pictured: Michelle Kitney.*

# CHIEF EXECUTIVE'S REPORT - FIONA PURCHAS

**Jacqui Ritchie, Bellyful's founder had a vision of communities demonstrating care and aroha through the vehicle of hearty, home style meals. She recognised that whānau with new babies and young children often need some extra support, and one way to help, was to provide meal support. This year as communities and whānau grapple with the cost-of-living crisis, on the back of COVID, this care and support has been even more important.**

Just as our logo is a heart made of many ingredients, the past year has reminded us that it is the combined effort of many, that is at the heart of Bellyful's success and our ability to continue meeting community needs. Like the many ingredients that go into Bellyful recipes - there are many ingredients that when combined have made Bellyful a rich and nourishing organisation this year. The unique combination of standardised meal production, fuelled by deep community connections and context has enabled us to hit a new high of 31,968 meals delivered to whānau in 25 communities across Aotearoa. Volunteers, donors and supporters are the key ingredients, and in 2022 as costs escalated, their gifts of time, energy, expertise, meat, milk, cheese and vegetables enabled us to keep meeting increased demand, delivering to 5,586 whānau, up from 4,481 last year, a 25 percent increase. Each ingredient, whether a donation in kind, a regular gift, or a grant has been transformed by 579 volunteers and small National Support Team, into real and tangible expressions of support to whānau, who often have no one to turn to.

Other important ingredients include key people and organisations that have made contributions over many years. Their continuous commitment, regular support and partnership approach has enabled Bellyful to deepen these collaborations this year. The many small businesses across New Zealand, who make regular donations, and the significant support of other charity partners, such as Meat the Need and One Percent Collective, and our new corporate partner Fidelity Life, mean we can continue to grow our impact. Granting and funding partners such as Lotteries, COGS, and the many community trusts and foundations that support Bellyful operations are invaluable, and we thank them for their ongoing support.

Our community-led branches continue to be the hub of Bellyful activity and have been ably supported by the National Support Team. A huge thanks to Aruna, Amanda, Jacqui, Sally and Emily for their incredible passion and commitment to Bellyful and for their amazing work ensuring all our volunteers are supported

and have the resources they need to do their grassroots mahi. As the cost-of-living crisis took hold in 2022 and subsequent Auckland floods and Cyclone Gabrielle caused chaos, we saw a huge spike in referrals with a subsequent upstream pressure on all administrative support areas. This has been a huge event for many in the communities we support, and Bellyful is committed to providing support to families during the recovery process and are thankful for donations from the Red Cross and Ministry of Social Development who have provided funding to assist in this area.

The swing back to volunteering after two years of disruption with COVID, and the success Bellyful has in attracting and keeping volunteers, continues to be encouraging and counter to volunteering trends in some charities. This has also proved very helpful as branches bolster their resilience by appointing supporting leaders. Volunteers are Bellyful's beating heart, and to each and every one, our heartfelt thanks for your hard work and commitment this year.

Just as 2022/2023 was a transition year to the new normal, Bellyful also experienced a change in leadership after Wendy Thompson's retirement from the General Manager role, and after 10 years guiding operations. Wendy's huge contribution has left an indelible legacy and set Bellyful up for its next stage of development.

As we look forward to the next 12 months, while there is considerable economic uncertainty, there is certainty that Bellyful will continue to serve families with young babies and children who need support and that the care and aroha of our volunteers will demonstrate daily, that whānau are seen, and that they matter.

Ngā manaakitanga,

**Fiona Purchas - Chief Executive**



Thanks to our incredible volunteers, Bellyful has delivered over **220,000** meals to over **40,000** whānau in communities across Aotearoa, since 2009.

## OUR VISION

All whānau with babies or young children feel supported by their communities.

## OUR VALUES

Our values are nurturing, connecting and impactful. These values guide us when recruiting for our teams and when faced with decisions. We always want to ensure we stay true to our values.

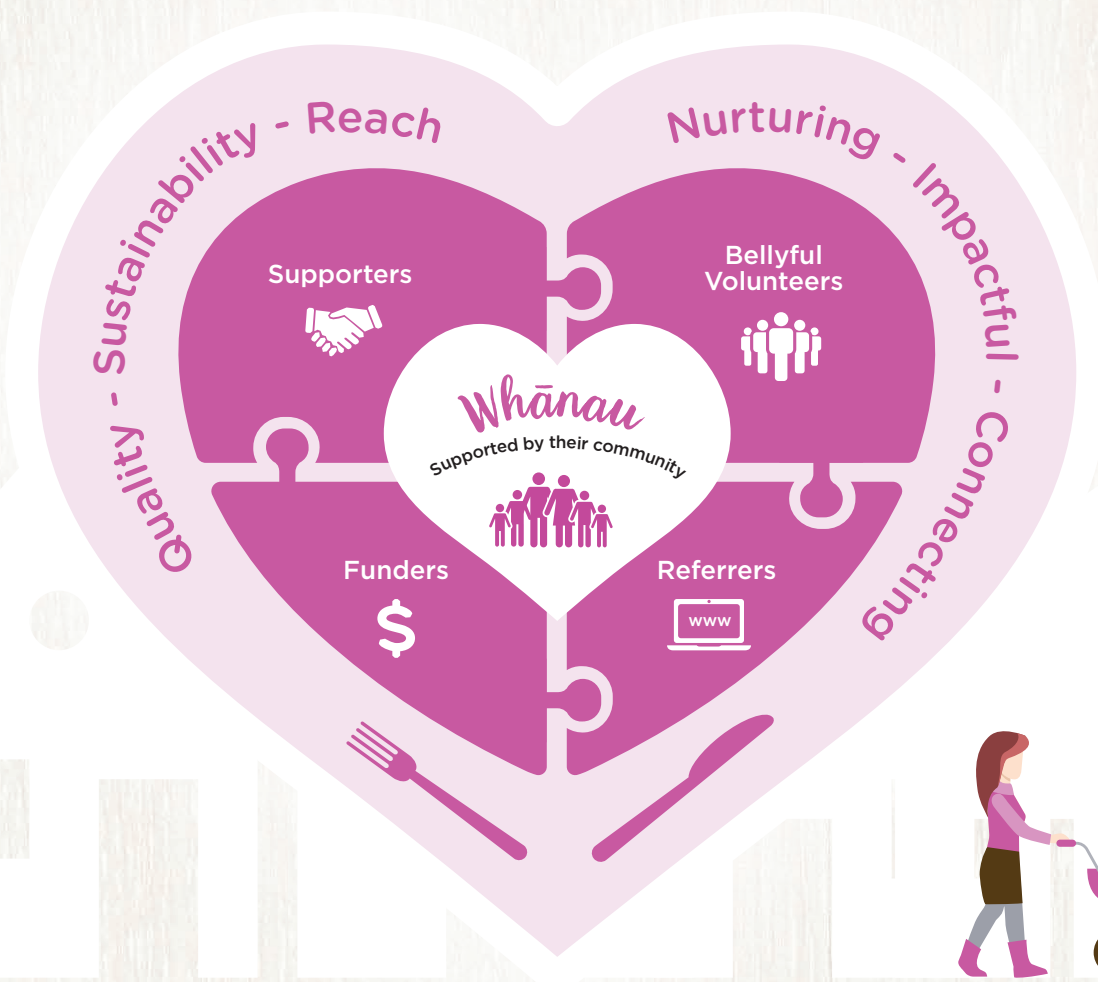
## OUR MISSION

Bellyful nourishes and connects communities by cooking and delivering meals to whānau, with babies or young children, who need support.

## OUR STRATEGY

Our strategy reflects that whānau and their community are at the heart of all we do, and how our volunteers, referrers, supporters and funders are vital in ensuring they are supported, wrapped around by Bellyful's values of being nurturing, impactful and connecting, as well as our strategic goals of sustainability, quality and reach.

*E whāngai ana, e tūhono ana hoki a Bellyful i ngā hapori mā te tunu me te whakataka i ngā kai utukore ki ngā whānau whai pēpi, whai kōhungahunga rānei, e matea nei te tautoko.*



## WHAT'S FOR DINNER?



Each of the Bellyful branches makes the same five key meals using the same recipes:

- ♥ Beef Lasagne
- ♥ Beef Bolognese Sauce
- ♥ Macaroni Cheese
- ♥ Tomato and Red Lentil Soup
- ♥ Mild Vegetarian Curry (new from April 2022)

All Bellyful meals are delivered frozen and have a best-before date of six months after they were cooked.

*Our food is designed for whānau that often include pre-school food critics so it's simple but nutritious and tasty!*



## REFERRALS

Bellyful receives referrals for its services from a wide range of people and organisations including health professionals such as Plunket nurses, midwives, social workers, neo-natal units, post-natal services, maternal mental health services and other community services and organisations. Bellyful also receives referrals from pre-schools, grandparents, friends, extended whānau, work colleagues and the whānau themselves. Referrals are usually made via our website or via a phone call to our 0508 Bellyful number.

## COMMUNITY

Bellyful is all about community. We help our recipient whānau feel connected to and supported by their communities, through our local networks of caring volunteers, referrers, local businesses, funders and supporters. We are a truly community-based charity.

## MEASURING OUR IMPACT AND REACHING OUR GOALS

To ensure we are meeting our values, strategic goals and to understand the impact we are having, we work with Research NZ to survey our recipients and referrers each quarter. We now have 14 quarters of results plus the pilot which give us a good picture of our impact.

The results from 2022/2023 show Bellyful has consistently high levels of trust and confidence from both referrers and recipients.

92% of our recipients said having Bellyful meals at hand allowed them to focus on caring for their baby and 87% said they received good, ready-to-eat nutritional meals.

96% felt Bellyful did not judge them, 92% said Bellyful made them feel cared for, 89% said Bellyful provided a break when they needed it most and 82% said Bellyful made them realise that they are not alone.

97% of referrers in the survey tell us we are filling an important gap in the services that are available to whānau in need, and 94% say that referring a whānau is a simple process.

**To reach our strategic goals we also undertake a number of other programmes:**

**QUALITY** – health and safety and food safety training, police vetting

### REACH

- new branches and extending reach of current branches into new communities
- improving our accessibility with a new website incorporating te reo Māori

**SUSTAINABILITY** – ongoing research into more sustainable practices

### Volunteer Survey

We survey our volunteers annually on the impact Bellyful has on them and to ensure we are meeting their needs, in our Volunteer Engagement Survey. In 2022/2023, 87 percent of our volunteers rated themselves as satisfied or very satisfied.

# OUR BRANCHES

As of 31 March 2023, there were **25** Bellyful branches - six in the Auckland region, seven in the central North Island, five in the Wellington region and seven in the South Island.







# Bellyful New Zealand

## Our Structure

NATIONAL SUPPORT TEAM – All roles are part-time paid

**Bellyful Board of Trustees\***  
Te Poari Matua o Bellyful

\* Trustees are volunteer

**Chief Executive**  
Kaihautū Matua

**Finance Officer**  
Āpiha Tahua

**Development Advisor**  
Kaitohutohu Whanaketanga

**Communications Advisor**  
Kaitohutohu Kōrerorero

**Administrator**  
Kaiwhakahaere

Contractors

**Grants Administrator**  
Kaiwhakahaere Takuhe

**Designer**  
Kaiwhakahoahoa

**IT Support**  
Tautoko ā-Matihiko

**Branch Coordinators**  
Kaiwhakarite Peka

VOLUNTEER TEAMS

**Cookathon Coordinators**  
Kaiwhakarite Whakataka Kai

**Recipient Coordinators**  
Kaiwhakarite Kaihiwhi

**Social Media**  
Kairuruku Pae Pāpori

**Treasurer**  
Kaitiaki Pūtea

**Community Liaison**  
Kaitakawaenga Hapori

**Volunteer Coordinator**  
Kairuruku Tūao

**Branch**  
**Volunteers**  
Tūao





## Volunteer Stories

### "Why do you volunteer for Bellyful?"

#### CHLOE - Bellyful Dunedin Branch Coordinator

I volunteered for Bellyful because I think it is important to give back to the community you live in. The Bellyful mission really spoke to me - I was lucky enough to have a great support network around me but not everybody is that lucky. The reason I am still volunteering all these years later is there is a need in our community for help which is not income tested. I love that we help all families that need a little support.

I love volunteering for Bellyful - I have met so many amazing ladies who give up their time and give 100 percent to a cause they believe in. I have met many generous business owners that want to help their community and give back. Families are so appreciative of the support which makes volunteering so worth it.



#### MEGAN - Bellyful North Shore volunteer

I was a recipient of meals when my daughter was first born - she spent her first two weeks in SCBU so I was back and forward there each day as I had a three-year-old too.

It was such a great help getting some meals delivered and so appreciated that I decided immediately that I would search them up to see how I could help as soon as I felt able to spend the time doing that. I signed up about a year later and have been with them since - I don't get too cooks as often as I would like and also can't do deliveries with two young kids but I hold a freezer at our home and try to make it easily accessible to those who are delivering.

I love that we are helping your families physically with the provision of a meal to make their day a little easier, and also hoping it helps them realise they are not alone and there is care and help available.



#### HAYLEE - Bellyful Tauranga Cookathon volunteer

I really wanted to become a Bellyful volunteer as I support the drive, initiative, thought, support and caring behind what Bellyful does for the community. Thinking back to when I had my son and knowing that if an organisation like Bellyful was around then I definitely would have reached out and appreciated the help and support during what is a wonderful, happy time but also a time that can be overwhelming and a struggle, especially while learning lots of new things as a mother/family and coping on very little sleep. To be able to be involved in helping mothers and families now who may be going through a similar situation is why I enjoy volunteering.

It's not always easy to ask others for help so when that call is answered it makes a big difference for these families. I love being a part of this.



## MARILYN - Bellyful Franklin Recipient Coordinator

When I retired I wanted to stay connected to the community and utilise my skills in a meaningful way. I saw an article in the local paper and here I am all these years later, Recipient Coordinator. I love the contact I have with our dedicated group of ladies, their commitment to the Bellyful cause. And I especially enjoy doing deliveries, seeing the difference a few meals can make to families feeling the pressure of new life or troubled times.



## JULIA - Bellyful Selwyn Recipient Coordinator

I started out as a delivery driver in 2017 and then took over the Recipient Coordinator role and have held this position ever since. I was looking for a group that I could give my time to in my local community and being a mum of young children, I understand how hard those early years can be. Bellyful's mission to help support families with young children really aligns with my values.

What I love most about volunteering for Bellyful is giving back to the community and doing my little bit to help out those families in need.



## KELLY - Bellyful West Auckland volunteer

I was a recipient of meals after I had my first daughter in 2017, and was really unwell. I was so blown away by it and wanted to pay it forward.

I love meeting the families, even during COVID deliveries it was so rewarding to think I make even a little difference to the families. Now I've had two children I know how hard it can be to make sure you are eating with a newborn!



## EILEEN - Bellyful Dunedin volunteer

I went to visit my daughter after her third baby in Auckland. Sadly they ended up in NICU for a couple of weeks and then went home on Oxygen 24/7. Bellyful provided meals for them. I hadn't heard of Bellyful before that. When I was returning to Dunedin, an old school friend met me at the airport. She apologised for smelling of onions as she had just been preparing them for Bellyful meals.

This prompted me to see if there was a branch in Dunedin. And yes there was. So I started volunteering. I love that I am working with an amazing group of women that never hesitate to accept delivery requests and that the Cookathon team will do a second cook if we are running short. It feels good to help new mums who are time-poor. I have great respect for Bellyful volunteers.

*\*Eileen has since retired as a Bellyful volunteer, thank you for your amazing mahi aroha Eileen*





**Our volunteers - the heart of Bellyful.**  
We have more than 550 volunteers who run branches, cook and deliver meals - ngā mihi to our amazing volunteers! There is no Bellyful without you!



# BRANCH DELIVERY STATISTICS - 2022/2023

## HIBISCUS COAST

894 meals to 169 whānau

## TAURANGA

2,732 meals to 615 whānau

## WELLINGTON WEST

1,064 meals to 190 whānau

## NORTH SHORE

1,521 meals to 245 whānau

## TAUPŌ

792 meals to 142 whānau

## WELLINGTON SOUTH

890 meals to 163 whānau

## WEST AUCKLAND

1,705 meals to 280 whānau

## NEW PLYMOUTH

1,572 meals to 224 whānau

## NELSON

794 meals to 150 whānau

## CENTRAL AUCKLAND

800 meals to 157 whānau



## WAIMAKARIRI

1,035 meals to 102 whānau

## EAST AUCKLAND

1,557 meals to 289 whānau

## CHRISTCHURCH

2,368 meals to 663 whānau

## FRANKLIN

2,242 meals to 281 whānau

## HAWKE'S BAY

1,184 meals to 175 whānau

## SELWYN

952 meals to 117 whānau

## WHITIANGA

1,283 meals to 81 whānau

## PORIRUA

1,825 meals to 215 whānau

## GERALDINE

571 meals to 52 whānau

## NORTH WAIKATO

428 meals to 43 whānau

## HUTT VALLEY

1,449 meals to 265 whānau

## DUNEDIN

1,766 meals to 385 whānau

## HAMILTON

1,568 meals to 256 whānau

## WELLINGTON NORTH

509 meals to 96 whānau

## INVERCARGILL

467 meals to 59 whānau



# Our Impact in 2022/2023

## Tō Mātou Pānga i te 2022/2023

### STATEMENT OF SERVICE PERFORMANCE

Bellyful NZ delivered on its mission to cook and deliver meals to whānau with babies or young children, who need support.

#### BELLYFUL NZ OUTPUTS

Description and Quantification of the Entity's Outputs	2022/2023	2021/2022	2020/2021
	ACTUAL	ACTUAL	ACTUAL
Referrals received	6,667	5,349	5,192
Whānau assisted	5,586	4,481	4,344
Meals delivered in community	31,968	24,910	24,993
Meals delivered to hospital NICU/SCBU	1,534	-	-
Cookathons held	242	200	200
Communities served	25	25	24
Active volunteers	579	549	676

When Bellyful receives a referral, we check to ensure that the need is consistent with our mission and our delivery areas, before offering to provide meals. This explains the difference between referrals received and whānau assisted.

The increase in metrics is despite our Auckland branches and Hawke's Bay branch being significantly disrupted by flooding events and Cyclone Gabrielle.



#### Bellyful Testimonial

"My best friend was a recipient when she had her youngest 4.5 years ago. She then nominated me to receive meals when I had my two kids. We have now completed our family and every Christmas we choose a charity to make a donation towards and it felt right that Bellyful was our charity this year. Keep up the great work!! Those meals are the bees knees and the saving grace some nights."

**Bellyful Nelson donor, December 2022**



# 2022/2023 Recipient Survey Results

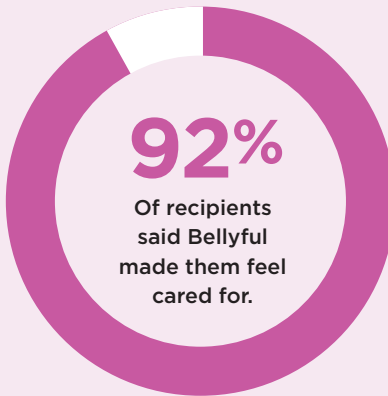
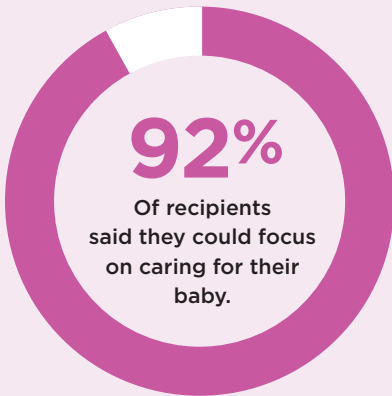


**96%**

Of Bellyful recipients felt that Bellyful didn't judge them or their situation.



89% said Bellyful gave them a break when they needed it most.



*"Amazing service. Was contacted very quickly after making an online enquiry and within a few days was delivered my meals. The lady who dropped off the meals was lovely to deal with as well."*

*"I did not know this service existed until my sister nominated us and it came at the best time and the person who delivered the meals was kind, happy and cheerful - it made my day! I also really appreciated that she text a while later to check in how I was. What an incredible thing you have going."*



*"Bellyful is literally a lifesaver. I was at the end of my tether when I got in touch with you. The person coming to my house - the next day - with a bag of food made me cry. It was just so wonderful. And the food was delicious. We felt like we hit the jackpot."*

**75%**

Of recipient whānau have a new baby.



**24%**

Of recipient whānau describe themselves as Māori or Pasifika.



**"Amazing service available to families in need who lack support. Amazing people who are selfless and willing to give."**



# ACHIEVEMENTS IN 2022/2023

## NEW MEAL LAUNCHED

A new meal was added to Bellyful delivery bags from April 2022.

Our Mild Vegetarian Curry was tested, tweaked, and perfected with the help of several of our branches. This meal was carefully created to cater for our whānau who have dietary requests. Packed with vegetables, it's super nutritious and very yum.

It is meat and dairy-free, vegan-friendly and does not include onion, garlic, tomato, or gluten. Due to the way we cook we can't guarantee it's vegan or that it's gluten-free, but it is certainly friendly towards people who are vegan or gluten intolerant.



## EXPANSIONS INTO HASTINGS AND STRATFORD

In July 2022 Bellyful Napier expanded into Hastings and changed its name to Bellyful Hawke's Bay to reflect its wider reach.

The branch had had demand from beyond Napier for some time, and the extension came as it celebrated its 10th birthday. It received fantastic support from the Hawke's Bay community, bolstering its volunteer team after an appeal to the public.

Earlier, Bellyful New Plymouth increased its delivery area to also include Stratford. The Stratford community rallied behind the initiative, with a team of local delivery drivers joining the Bellyful New Plymouth volunteer pool.



## 200,000 MEALS MILESTONE

In October 2022, we marked the massive milestone of delivering 200,000 meals.

Outgoing General Manager Wendy Thompson said it was only possible because of our incredible volunteers.

"They have driven the opening of new branches, found local funding, and turned up time after time to cook and deliver meals. An immeasurable number of volunteer hours has gone into those 200,000 meals. Along with an immense number of onions!"

Thompson added, "it's so lovely to think of all those full bellies, and all the time tired whānau have been able to spend together, instead of stressing about what to make for dinner."



## NATIONAL HUI AND TRAINING WEEKEND

After two years of postponements, we gathered around 70 of our volunteer leaders in Christchurch for our National Hui and Training Weekend from October 28-30.

Having so many Belly-fillers together in one place to learn, reconnect and share was invaluable.



*Continued over page...*

# ACHIEVEMENTS IN 2022/2023

Our weekend was a whirlwind of speakers, workshops, planning, learning, awards and connection. Volunteer leaders were able to get to know one another, share ideas and take new and renewed friendships back to their branches.

We are grateful to the branch leaders who shared their expertise in various areas, and to our staff and Trustees who led some fantastic sessions. We also had the chance to, together, farewell our General Manager Wendy Thompson, who has since retired.



We also gathered for our Heart Awards celebration to celebrate the mahi aroha of our volunteers.

We have two awards:

**The Bellyful Enduring Heart Award** is for volunteers who have been with Bellyful for more than five years. Celebrating some who have been with us for 10+ years was incredible!

**The Bellyful Shining Heart Award** is awarded to volunteers who have made a special contribution.

Congratulations to all our recipients.

Thank you so much to the Wright Family Foundation for being our key sponsor and supporting our hui, and for your fantastic ongoing support of our Tauranga branch.



Photos from the National Hui and Training weekend

# ACHIEVEMENTS IN 2022/2023

## WELCOME TO OUR NEW CHIEF EXECUTIVE

In November 2022 we were delighted to welcome our new Chief Executive Fiona Purchas.

Fiona's leadership in learning and development, career coaching and organisational performance consulting stretch across the for-good, local government and corporate spaces, being National President of Multiples NZ, and most recently CE with a local charity providing residential care for young people with complex needs.

She has a passion for building collaborative community through adventure and shared experiences and the ability to talk to groups has proved invaluable throughout her life in both paid and volunteer positions.



## RALLYING FOR HAWKE'S BAY AFTER CYCLONE

Bellyful's Wellington branches united to help get meals to Hawke's Bay in the wake of Cyclone Gabrielle in February 2023.

Bellyful Hawke's Bay had to cancel a planned Cookathon due to the cyclone, leaving its freezers near empty, so Bellyful's five Wellington branches banded together to cook extra meals.

The Hawke's Bay freezers were filled just in time for a surge in demand. The Wellington community also pitched in, donating rice and pasta to be sent with the meals.

Thank you to Meat the Need who stepped up to provide extra meat for the Wellington teams cooking for Hawke's Bay, and to Fidelity Life, whose sponsorship enabled us to respond quickly.



## REFERRAL NUMBERS CONTINUE TO CLIMB

The impacts of the catastrophic weather came when we were already seeing a rise in demand for Bellyful's support across the country.

Demand has climbed since August 2022 culminating in a record year in which we:

- Received 25% more referrals than the previous year
- Delivered 28% more meals
- Supported 25% more whānau.

We are also fielding many inquiries about opening new branches and are working with people across the country interested in bringing Bellyful to their communities.

## NICU MEALS AND MEALS FOR MIDDLEMORE

Getting meals where they are most needed is a Bellyful priority and we have expanded our service providing meals for families in Neonatal Intensive Care Units (NICUs) and Special Care Baby Units (SCBUs) throughout the country. This is a shared initiative with Little Miracles Trust who provide the freezers and make sure whānau know about the meals.

In the year to March, we provided 1,534 meals direct to these units. We also began supplying the NICU at Middlemore Hospital, reaching an area where we do not have a branch but are aware of the great need.





## Linsay's Story TIME TO BREATHE

Words by Jacqui Stanford  
Images supplied

After the youngest member of the Box whānau, little Mabel, spent a week in hospital, a delivery of Bellyful meals gave the Waikato farming family a chance to catch their breath.

"I hadn't cooked a hot meal in over two weeks. It was such a huge weight off our shoulders," says mum Linsay Box.

"Our daughter Mabel has suffered with severe silent reflux since only 10 weeks old. Her condition took a turn for the worse when she refused milk for four days becoming dehydrated and requiring a hospital admission to paediatrics. She developed a milk / bottle aversion so now we are exclusively tube fed."

After a long week in hospital, they were referred to Bellyful Hamilton.

The whānau is doing well, with their lasagne-loving toddler growing like a weed. "And the twins are awesome - we actually get pretty reasonable stretches of sleep these days - which really helps. The first few weeks with twins and a tornado toddler were mental and a complete blur."

Liz encourages others to ask for and accept Bellyful's help. "I mention it on mothers' pages that I am on ... what you do is just amazing and an incredible resource, and for us - a lifesaver!"

And Liz adds, "the lasagne was better than mine according to my hubby!"

Linsay says the meals have helped in more ways than filling their bellies.

"It's one less thing we have to worry about at the end of the day, preparing a hot cooked meal when dealing with two under two and one being high needs. Especially coming into winter."



Top: Mabel Box. Bottom: The Box family.

"These meals are just perfect and so appreciated by everyone in our family. Having these pre-prepared meals ready to go gives us that little extra time to take a deep breath in these tough times."





## Sarah's Story FULL CIRCLE

Words by Jacqui Stanford  
Images supplied

When Sarah Kerby stepped up to start Bellyful Nelson in 2018, she could never have imagined that just a few years later the charity would be helping her own whānau through a gruelling journey.

Sarah's four-year-old son Willy has metastatic neuroblastoma, which she describes as pretty gnarly cancer.

The intense treatment Willy needed means he was spending the majority of his time in Christchurch; a one-hour flight or five-hour drive from home and his big brother.

It was tough, to put it lightly. Especially during high dose treatment rounds. And COVID restrictions have made it an even more challenging time, as support services either stopped operating or ran at a much-reduced capacity.

Bellyful Nelson has helped by providing meals, and Sarah jokes that she had 'amazing foresight' getting the branch running.

"It was pretty special to have those meals in the freezer though. I'm lucky in that I'm retaining some normality by going to work etc, but sometimes the fatigue and inability to function can absolutely hit you like a tonne of bricks, and you've still got mouths to feed. Having something in the freezer that you can just heat up and is enjoyed all round was an absolute godsend."



Sarah and Willy



### Bellyful Testimonial

"We were truly blessed when I had major surgery in November last year. We were offered the meals which was a big help as I couldn't do a lot. The Taupō girls were amazing and helpful in my tough time as not only healing from the major surgery, I have a three-and-a-half year old too. So making sure she was fed on time was important. The meals were amazing and easy to heat up! Super delicious - my fav was the Lasagne! Thanks so much for the help - you guys were amazing."

Jen, Bellyful recipient, April 2022





## Heather and Matt's Story

### ONE LESS THING TO WORRY ABOUT

Words by Jacqui Stanford  
Image supplied

Welcoming their twin boys at just 27 weeks was a tumultuous time for North Canterbury couple Heather and Matt. Bellyful was able to make things a little easier by delivering some yummy, freshly-cooked meals.

Twin boys Mack and Monty were born via emergency caesarean section in Christchurch. "The prognosis for us was pretty grim," Heather recalls. "I was told half an hour before they were bringing them into this world that they might not make it. To prepare for a baby's funeral, for two."

The beautiful boys made it, but then spent 120 days in the Neonatal Intensive Care Unit in Christchurch, a one-hour round trip from their Pegasus home.

"Our first-born Harvey was only 11 months old at this point. Among other things I was stressing about how I was going to be there for these two tiny babies who were fighting for their life while

keeping Harvey as settled as possible," Heather says.

She was encouraged to contact Bellyful by another mum in the Neonatal Intensive Care Unit, who also had twins at 27 weeks.

Heather says the service was a massive help. "It was one less thing to worry about. I was able to spend more time with Harvey instead of cooking when I was away from the twins."

Since they have been all at home together, the whānau of five is happy, if tired. And the twins have hit some great milestones.

"I couldn't have done it on my own. Well, I probably could've, but it would have been very hard and the fact there is a service that can provide just even a little bit of respite from something as mundane as cooking a meal, when you've got that many other balls in the air, that one less thing to do is a huge help."





# Our Funders and Supporters Ō Mātou Kaitautoko

It is only because of the wonderful support we receive from our donors, sponsors, grant providers and supporters, that our volunteers are able to provide meals, at no cost, to whānau that need support in our communities.

**Ngā mihi maioha.**



## MAIN SOURCES OF OUR CASH & RESOURCES

### GRANTS

Grants are a key source of income, benefiting both branch operations and assisting with shared services costs.

### DONATIONS

Donations are received from a variety of sources including:

- corporate supporters
- directly from individuals and groups via our website
- as a partner charity for the One Percent Collective and The Good Registry

### DONATED GOODS & SERVICES

Bellyful NZ receives a variety of donated goods and services including ingredients for the meals we cook, food items, prizes for our fundraising activities and discounted professional services.

Local businesses sponsor many of our Bellyful branches and we are very grateful for their contributions, both financial and donated goods or services. For example, small businesses have donated space to store our freezers, provided a kitchen for free, paid for the cost of whole Cookathons, or a particular ingredient, provided supermarket vouchers or made regular donations. We'd particularly like to mention all the farmers across Aotearoa who donate mince to us via Meat the Need. Whatever the contribution, large or small, we appreciate and thank these local businesses.

We are also grateful for the many schools, churches, marae and other community facilities that have allowed us to hold our Cookathons for no charge, or at a heavily discounted rate.

### FUNDRAISING

Funds raised at branch level are retained and used in the local communities. Branch fundraising activities include movie nights, quiz nights, photo shoots, cake stalls, sausage sizzles, raffles and catering for events and are important for community reach as well as for ongoing branch viability.

## OUR SUPPORTERS

### Gold

- One Percent Collective
- Fidelity Life
- Meat the Need
- Lottery Grants Board
- Community Organisation Grants Scheme



### Silver

- Foundation North
- Rata Foundation
- Potter Masonic Trust
- Auckland Foundation
- Thomas George Macarthy Trust
- Wellington Community Fund
- Jack Jeffs Charitable Trust
- The Wright Family Foundation
- Anthony Harper



### Bronze

- Trust House Foundation
- Wellington City Council
- The Good Registry
- Christchurch City Council
- John Ilott Charitable Trust
- Infoodle
- iPayroll
- Research NZ
- Coherent Printing
- Doppel
- Sticky Labels
- Auckland Council Local Board



## OUR FUNDERS AND SUPPORTERS

### Fidelity Life sponsors Bellyful NZ

In August 2022, we were proud to announce a partnership with Fidelity Life, New Zealand's largest locally owned life insurer.

Fidelity Life Acting Chief Executive Officer Ian Clancy said Bellyful was chosen, alongside Outward

Bound, based on our alignment to Fidelity Life's brand and its purpose to give New Zealanders certainty to enjoy a more rewarding life.

"As a proud New Zealand business, our brand is deeply rooted in the land, the people and our connection to nature. That gives us a sense of responsibility to protect what we're proud of and ensure we're contributing towards improving our society for the long term good of New Zealand everyone who lives here. That's why finding the right sponsorship fit is so important to us. Outward Bound and Bellyful were handpicked as we knew we could make a real impact, together."

The first year of sponsorship has certainly set a high bar when it comes to a meaningful partnership.

Fidelity Life's sponsorship of Bellyful is helping to scale and expand our operations to reach more families with young children who need support. This includes hosting Cookathons and food drives to help source ingredients and prepare meals, as well as tapping into Fidelity Life's networks to promote and increase awareness of Bellyful.

The Fidelity Life team have truly embodied the word partnership, providing close support to the Bellyful team on these projects, and much more. Fidelity Life has gone above and beyond by running pasta drives, promoting and contributing to fundraisers, providing staff time to help with special projects, attend Cookathons and run a workshop at our National Hui and Training Weekend, along with donating computer monitors for Bellyful staff and volunteers. The list goes

on. Our work has been truly collaborative, and

Fidelity Life's intent on ensuring they can lift up the Bellyful brand and make a real difference to those we support, has shone through. We are very grateful for this partnership and look forward to our future together.



Former Fidelity Life CEO Melissa Cantell and Bellyful GM Wendy Thompson



Fidelity Life staff at Central Auckland Cookathon

### One Percent Collective support hits new record

The ongoing support from our generous regular givers through One Percent Collective continues to soar.

One Percent Collective raised \$46,365.91 for us in the year to March, the most in a financial year since we became a partner charity in 2016.

The collective simplifies regular giving so charities like Bellyful can spend less time fundraising, and more time improving the lives and outlook of the people and land of Aotearoa New Zealand.



With our limited marketing capacity and budget, it's incredibly valuable for us to be a part of a Collective of charities. One Percent Collective tells our stories, shows our impact, shouts about us on social media and advertises (at no cost to us) to increase awareness of Bellyful, what we do and why it matters.

As demand for our support rises, we continue to be grateful for the kindness of our One Percent Collective givers.



# OUR FUNDERS AND SUPPORTERS

Each Bellyful branch is supported by local businesses, community groups, trusts, and individuals who provide sponsorship, donate cash or goods, grants, free venues and discounted services. We are truly grateful for this wonderful local support. In addition to the supporters listed below, some donors wish to remain anonymous, so you know who you are and we thank you from the bottom of our hearts.



★ *This star indicates supporters who have been backing their local Bellyful branches for five years or more - thank you so much!*

## Bellyful Hibiscus Coast

### Supporters:

- ★ COGS
- Stonewood Homes
- Nick Ebert - Auckland Property Sales
- Z Energy Good in the Hood
- Zonta Club Hibiscus Coast
- Potter Masonic Trust
- Auckland Council Local Board

## Bellyful North Shore

### Supporters:

- ★ Z Energy Good in the Hood
- Milford Centre
- El Greco - Greek Italian Eatery
- COGS
- Potter Masonic Trust

## Bellyful West Auckland

### Supporters:

- ★ BMS-IT
- ★ Te Atatu Peninsula Community Trust
- ★ Z Energy Good in the Hood
- The Trusts
- Coca-Cola Europacific Partners NZ
- COGS
- Potter Masonic Trust
- Auckland Council Local Board

## Bellyful Central Auckland

### Supporters:

- ★ John Filmore Contracting
- ★ Z Energy Good in the Hood
- Barfoot & Thompson
- CBD Energy
- COGS
- Potter Masonic Trust
- Auckland Council Local Board
- Kerr Taylor Foundation

## Bellyful North Waikato

### Supporters:

- ★ St Paul's Huntly
- ★ Envisage Photography
- Huntly Garden Club
- COGS
- Potter Masonic Trust
- Lions Club of Te Kauwhata
- Z Energy Good in the Hood

## Bellyful Hamilton

### Supporters:

- Carroll Carpentry Ltd
- Apex Auto Centre
- Crossroads Church
- COGS
- Hamilton City Council
- Potter Masonic Trust
- De Notre Dame des Missions
- Trust Board

## Bellyful East Auckland

### Supporters:

- ★ Howick Tyres
- ★ Wild Wheat Howick
- ★ Salvation Army
- ★ Z Energy Good in the Hood
- New World Howick
- Ray White Beachlands
- Harcourts People First
- Howick Local Board
- Beachlands Chartered Club
- COGS
- Potter Masonic Trust
- Auckland Council Local Board

## Bellyful Franklin

### Supporters:

- ★ Rural Supplies Pukekohe Ltd
- ★ Designer Flowers
- ★ A.S. Wilcox & Sons Ltd
- ★ Rick Hale - Barfoot & Thompson
- Pukekohe Branch
- ★ COGS
- ★ MGB Cheffing
- New World Pukekohe
- Lions Club of Pukekohe
- Clarkes Beach Golf Club
- Potter Masonic Trust
- Auckland Council Local Board
- Z Energy Good in the Hood
- Counties Home Loans and Insurance

## Bellyful Whitianga

### Supporters:

- New World Whitianga
- Whitianga Self Storage
- Mercury Bay Medical Centre
- The Mercury Bay Informer
- Harcourts Mercury Bay
- Wild Wood Mini Golf
- Mercury Bay Hi-Ab
- COGS
- Mercury Bay Area School
- Peanuts Early Learning Centre and Mercury Bay Preschool
- Peninsula Roofing & Scaffolding
- Hahei Beach Ratepayers
- Potter Masonic Trust

## Bellyful Tauranga

### Supporters:

- ★ Cherrywood Butchery
- ★ Z Energy Good in the Hood
- ★ Good Neighbour Trust
- ★ COGS
- Bay Venues Ltd
- The Wright Family Foundation
- Acorn Foundation
- Tauranga Women's Refuge
- Trustpower
- Mackay Strathnaver Trust

**COGS**  
Community Organisation  
Grants Scheme

We particularly wish to acknowledge the **Community Organisation Grants Scheme (COGS)** which in 2022/2023 supported our branches with grants totalling...

**\$64,790**

## Bellyful Taupō

### Supporters:

Bayleys Real Estate  
Taupō Nui A Tia College  
Abbie Treloar Real Estate  
Cheal  
Z Energy Good in the Hood  
Meat the Need  
COGS  
Taupō Plunket  
Potter Masonic Trust  
Manawa Energy

## Bellyful New Plymouth

### Supporters:

OMV  
Anchor Taranaki  
Gymnastica  
WITT  
Z Energy Good in the Hood  
Sinclair Electrical and Refrigeration  
Meat the Need  
COGS  
Kiwi Gaming Foundation  
Food Bank New Plymouth  
New Plymouth District Council  
Society of St Vincent de Paul

## Bellyful Hawke's Bay

### Supporters:

★ Downey's City Butchery  
★ Napier PAK'nSAVE  
★ Taradale Anglican Church  
Z Energy Good in the Hood  
COGS  
Napier City Council  
Hastings District Council

## Bellyful Porirua

### Supporters:

★ SSC Hospitality Experiences  
★ Pauatahanui Anglican Parish  
★ Z Energy Good in the Hood  
New World Tawa  
Collective First National Real Estate  
Trust House Foundation  
New World Porirua  
Meat the Need  
Hutt Mana Charitable Trust  
COGS  
Mana Lions  
Organisational Limited

## Bellyful Hutt Valley

### Supporters:

★ COGS  
★ Z Energy Good in the Hood  
Hutt Baptist Church  
PWC Foundation  
Sprig + Fern Petone  
Meat the Need

## Bellyful Wellington West

### Supporters:

★ New World Karori  
★ Karori Baptist Church  
★ St John's Op Shop Trust  
COGS  
Meat the Need  
Z Energy Good in the Hood

## Bellyful Wellington North

### Supporters:

Team YIP Real Estate  
New World Newlands  
US2U  
Meat the Need  
COGS  
Newlands Intermediate School  
Freemasons Johnsonville

## Bellyful Wellington South

### Supporters:

★ Z Energy Good in the Hood  
★ New World Wakefield Street  
★ Wellington South Baptist Church  
COGS  
Meat the Need  
Plimmer House, Scots College  
The Vogelmorn Foundation

## Bellyful Nelson

### Supporters:

★ Michael Vesty Barrister  
★ Total Decorating  
★ Debug Nelson  
★ OD&Co  
COGS  
Waimea Nurseries  
Meat the Need  
The Food Factory  
Z Energy Nelson

## Bellyful Waimakariri

### Supporters:

★ COGS  
New World Rangiora  
Property Brokers Rangiora  
Harrisons Christchurch Central  
Craigs Investment Partners  
John Fillmore Contracting  
Enable Christchurch  
Z Energy Good in the Hood  
The Butcher's Mistress  
Rangiora High School  
Rangiora Lions

## Bellyful Christchurch

### Supporters:

★ Trent Builders  
★ Fresh Connection  
★ Joes Garage  
★ Christchurch Boys High  
★ Z Energy Good in the Hood  
Foodstuffs Community Trust  
Christchurch City Council  
COGS  
Smiths City  
Christchurch Casino  
Meat the Need

## Bellyful Selwyn

### Supporters:

★ Selwyn District Council  
★ Fresh Connection  
Z Energy Good in the Hood  
New World Lincoln  
Meat the Need  
COGS

## Bellyful Geraldine

### Supporters:

★ Freshchoice Geraldine  
★ Waihi School  
COGS  
Meat the Need

## Bellyful Dunedin

### Supporters:

★ New World Mosgiel  
★ Fresh Choice Green Island  
★ Veggie Boys  
★ Firebrand  
★ COGS  
Petridish  
Craigs Investment Partners  
Meat the Need  
Queen's High School  
CREST Train Tours  
Z Energy Good in the Hood

## Bellyful Invercargill

### Supporters:

Splash Palace  
COGS  
Koha Kai  
Meat the Need

# Approval of Performance Report

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## THE BELLYFUL NEW ZEALAND TRUST

*For the year ended 31 March 2023*

The Board of Trustees are pleased to present the approved Performance Report including the historical financial statements of The Bellyful New Zealand Trust for year ended 31 March 2023.

The Board of Trustees are solely responsible for the information contained in this financial report and have determined that the accounting policies used are appropriate for the purpose that the Performance Report is prepared.



**Carolyn Stiles**  
Chair of the Board

29th September 2023



**Sally Robinson**  
Treasurer

29th September 2023

# STATEMENT OF FINANCIAL PERFORMANCE

'How was it funded?' and 'What did it cost?'

## THE BELLYFUL NEW ZEALAND TRUST

For the year ended 31 March 2023

	Notes	Actual 2023 \$	Actual 2022 \$
<b>REVENUE</b>			
Donations, Fundraising and Corporate Sponsorships	1	376,266	257,438
Revenue from Providing Goods or Services	1	348,803	198,091
Interest, Dividends and other Investment Revenue	1	5,049	722
Other Revenue	1	310	8,172
<b>Total Revenue</b>		<b>730,428</b>	<b>464,423</b>
<b>EXPENSES</b>			
Expenses Related to Public Fundraising	2	17,842	13,153
Volunteer and Employee Related Payments	2	269,424	172,577
Costs Related to Providing Meals and other Goods and Services	2	286,294	164,284
Head Office Functions	2	64,423	38,243
<b>Total Expenses</b>		<b>637,983</b>	<b>388,257</b>
<b>Surplus/(Deficit) for the Year</b>		<b>92,445</b>	<b>76,167</b>

The accompanying notes form part of this Performance Report and should be read in conjunction with the Auditor's report.



### Bellyful Testimonial

"Just wanted to say I'm so grateful for the meals dropped off for me by a lovely lady, it really does make a difference knowing you have something quick and nutritious stashed away for those crazy days. God bless all of you who work so hard to show some love and support to mums in the thick of it. "

**Hannah, Bellyful recipient, November 2022**

# STATEMENT OF FINANCIAL POSITION

'What the entity owns?' and 'What the entity owes?'

## THE BELLYFUL NEW ZEALAND TRUST For the year ended 31 March 2023

	Notes	This year 31 March 2023 \$	Last year 31 March 2022 \$
<b>ASSET</b>			
<i>Current Assets</i>			
Bank Accounts and Cash	3	531,610	463,041
Debtors and Prepayments	3	72,546	26,570
Inventory		837	9,960
<b>Total Current Assets</b>		<b>604,993</b>	<b>499,571</b>
<i>Non-Current Assets</i>			
Property, Plant and Equipment	5	14,437	16,010
Investments	3	50,014	48,820
<b>Total Non-Current Assets</b>		<b>64,451</b>	<b>64,830</b>
<b>TOTAL ASSETS</b>		<b>669,444</b>	<b>564,401</b>
<b>LIABILITIES</b>			
<i>Current Liabilities</i>			
Creditors and Accrued Expenses	4	156,557	149,590
Employee Costs Payable	4	9,845	4,214
<b>Total Current Liabilities</b>		<b>166,402</b>	<b>153,803</b>
<b>TOTAL LIABILITIES</b>		<b>166,402</b>	<b>153,803</b>
<b>Total Assets less Total Liabilities (Net Assets)</b>		<b>503,042</b>	<b>410,597</b>
<b>ACCUMULATED FUNDS</b>			
Capital Contributed by Owners or Members	6	100	100
Accumulated Surpluses or (Deficits)	6	502,942	410,497
<b>Total Accumulated Funds</b>		<b>503,042</b>	<b>410,597</b>

The accompanying notes form part of this Performance Report and should be read in conjunction with the Auditor's report.

# STATEMENT OF CASH FLOWS

'How the entity has received and used cash'

## THE BELLYFUL NEW ZEALAND TRUST

For the year ended 31 March 2023

	This year 31 March 2023 \$	Last year 31 March 2022 \$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Donations, Fundraising and Sponsorship	340,122	203,868
Receipts from providing Goods or Services	296,717	238,048
Interest, Dividends and other Investment Receipts	4,855	722
Cash Receipts from other Operating Activities	279	-
GST	24,968	16,105
Payments to Suppliers and Employees	(595,224)	(349,212)
<b>Total Cash Flows from Operating Activities</b>	<b>71,717</b>	<b>109,530</b>
<b>CASH FLOWS FROM INVESTING AND FINANCING ACTIVITIES</b>		
Payments to Acquire Property, Plant and Equipment	(2,898)	(5,439)
Payments to Acquire Investments	(1,193)	(519)
Cash flows from other Investing and Financing Activities	944	(19,207)
<b>Total Cash Flows from Investing and Financing Activities</b>	<b>(3,148)</b>	<b>(25,165)</b>
<b>Net (Decrease)/Increase in Cash</b>	<b>68,569</b>	<b>84,366</b>
<b>BANK ACCOUNTS AND CASH</b>		
Opening Cash	463,041	378,675
Net Change in Cash for Period	68,569	84,366
<b>Closing Cash</b>	<b>531,610</b>	<b>463,041</b>



# STATEMENT OF ACCOUNTING POLICIES

*'How did we do our accounting?'*

## THE BELLYFUL NEW ZEALAND TRUST

*As at 31 March 2023*

### **Basis of Preparation**

Bellyful NZ has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that Bellyful will continue to operate in the foreseeable future.

### **Basis of Measurement**

These financial statements have been prepared on a historical cost basis. The financial statements are presented in New Zealand dollars (NZ\$) and all values are rounded to the nearest NZ\$, except where otherwise indicated.

The accrual basis of accounting has been used unless otherwise stated and the financial statements have been prepared on a going concern basis.

### **Revenue Recognition**

Revenue is measured at the fair value of the consideration received or receivable for the sale of goods and services, excluding goods and services tax rebates and discounts, to the extent it is probable that the economic benefits will flow to Bellyful NZ and revenue can be reliably measured.

### **Interest Income**

Interest income is recognised on an accruals basis.

### **Fundraising, Grants and Donations**

Fundraising, grant income and donations are accounted for depending on whether or not it has a "use or return" condition attached. Where no use or return conditions are attached, the revenue is recorded as income when the cash is received. Where income includes a cash or return condition, it is initially

recorded as a liability on receipt. The income is then subsequently recognised within the Statement of Financial Performance as the performance conditions are met.

Donated goods and services, including discounts on the recommended retail price given by suppliers due to Bellyful NZ being a charity, are recorded at the estimated value of the discount or free good or service. Sometimes this is obvious from the source document. If not, the estimated value is based on costs paid for a similar item recently and/or estimated amount of goods received in the case of ingredients. Donated goods or services received for fundraisers and extra food items to include with meal deliveries have not been recorded, due to the difficulty of valuing these accurately.

Where significant donated assets are received with useful lives of 12 months or more, and the fair value of the assets is readily obtainable, the donation is recorded at the fair value of the asset obtained. Where the fair value of the asset is not readily obtainable, the donation is not recorded when the asset's fair value is not readily obtainable.

### **Other Income**

All other income is accounted for on an accruals basis and accounted for in accordance with the substance of the transaction.

### **Debtors and Other Receivables**

Accounts receivables are recognised less an allowance for any uncollected amounts. Individual debts that are known to be uncollectable are written off in the period that they are identified.

### **Creditors and Other Payables**

Trade creditors and other payables are stated at cost.

### **Property, Plant and Equipment**

Plant and equipment items are measured at cost, less accumulated

depreciation. Cost includes expenditure that is directly attributable to the acquisition of the asset.

### **Depreciation**

Depreciation is recognised as an expense in the reported surplus or deficit and measured on diminishing value (DV) basis on all plant and equipment over the estimated useful life of the asset.

### **Goods and Services Tax (GST)**

The entity is registered for GST. All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

### **Income Tax**

Bellyful NZ is a registered charity under the Charities Act 2005, and accordingly is not subject to income tax.

### **Bank Accounts and Cash**

Bank accounts and cash in the Statements of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

### **Changes in Accounting Policies**

There have been no changes in accounting policies. Policies have been applied on a consistent basis with those of the previous reporting period.

### **Comparatives**

Comparative information has been taken from the Performance Report for the year ended 31 March 2022. Certain amounts in the comparative information have been reclassified to ensure consistency with the current year's presentation.

# NOTES TO THE PERFORMANCE REPORT

	2023	2022
<b>1. ANALYSIS OF REVENUE</b>		
<i>Donations, Fundraising and other Similar Revenue</i>		
<b>Corporate Sponsorship</b>		
Corporate Sponsorship - Branches	24,207	19,264
Corporate Sponsorship - National	40,000	-
<b>Total Corporate Sponsorship</b>	<b>64,207</b>	<b>19,264</b>
<b>Donated Goods and Services</b>		
Donated Meal Ingredients	62,884	46,630
Other Donated Goods and Services	8,732	6,811
<b>Total Donated Goods and Services</b>	<b>71,616</b>	<b>53,441</b>
<b>Donations Received</b>		
Donations Received - Corporate	85,860	65,394
Donations Received - Groups	71,766	58,311
Donations Received - Individuals	50,747	32,531
<b>Total Donations Received</b>	<b>208,373</b>	<b>156,235</b>
<b>Fundraising Revenue</b>		
Fundraising Income	32,070	28,498
<b>Total Fundraising Revenue</b>	<b>32,070</b>	<b>28,498</b>
<b>Total Donations, Fundraising and other Similar Revenue</b>	<b>376,266</b>	<b>257,438</b>
<i>Revenue from Providing Goods or Services</i>		
Grant Income	321,878	198,091
Merchandise - Mark Up	13	-
<b>Bellyful Events</b>		
Hui	26,913	-
<b>Total Bellyful Events</b>	<b>26,913</b>	<b>-</b>
<b>Total Revenue from Providing Goods or Services</b>	<b>348,803</b>	<b>198,091</b>
<i>Interest, Dividends and other Investment Revenue</i>		
Interest Received	5,049	722
<b>Total Interest, Dividends and other Investment Revenue</b>	<b>5,049</b>	<b>722</b>
<i>Other Revenue</i>		
Covid Wage Subsidy	-	7,672
Other Income	310	500
<b>Total Other Revenue</b>	<b>310</b>	<b>8,172</b>
<b>TOTAL ANALYSIS OF REVENUE</b>	<b>730,428</b>	<b>464,423</b>



	2023	2022
<b>2. ANALYSIS OF EXPENSES</b>		
<i>Expenses Related to Public Fundraising</i>		
Branch Fundraising Events	16,522	11,878
Service Fee - Donations	1,173	1,075
Fundraising Events - National	-	200
Sponsor Support / Fundraising costs	147	-
<b>Total Expenses Related to Public Fundraising</b>	<b>17,842</b>	<b>13,153</b>
<i>Volunteer and Employee related costs</i>		
Staffing Costs	239,125	156,929
Catering	703	83
Training	-	343
Volunteer Recognition and Appreciation	18,402	12,187
Volunteer Travel	11,194	3,036
<b>Total Volunteer and Employee Related Costs</b>	<b>269,424</b>	<b>172,577</b>
<i>Costs Related to Providing Goods and Services</i>		
<b>Meals</b>		
Aprons and T-shirts and Tea Towels	2,569	-
Depreciation	4,471	4,296
Design - Branch	2,160	1,824
Food Purchases	179,518	126,333
Health and Safety and Cleaning	462	646
Packaging	32,419	13,584
Printing and Stationery - Branch	7,676	5,267
Software - Branch	-	294
Subscriptions and Memberships - Branch	603	353
Telecommunications - Branch	2,588	2,937
Utensils/Cooking Equipment	6,393	4,883
Venue Hire - For Cooking	4,446	3,867
<b>Total Meal related costs</b>	<b>243,306</b>	<b>164,284</b>
<b>Hui and Conference Costs</b>		
Accomodation Costs - Hui	10,492	-
Catering - Hui	11,006	-
Other Costs - Hui	540	-
Speaker Costs - Hui	1,789	-
Travel Costs - Hui	18,255	-
Venue Hire - Hui	906	-
<b>Total Hui and Conference Costs</b>	<b>42,989</b>	<b>-</b>
<b>Total Costs Related to Providing Goods and Services</b>	<b>286,294</b>	<b>164,284</b>

	2023	2022
<b>2. ANALYSIS OF EXPENSES CONTINUED...</b>		
<i>Other Expenses</i>		
Accountancy Fees	3,750	-
Advertising and Marketing	5,727	986
Audit Fee	8,850	2,980
Bad Debt Write Offs	31	-
Bank Fees and Charges	836	595
Board Costs	3,314	1,036
Consultancy (Financial)	2,500	-
Design - National	6,768	4,247
Evaluation and Research Project	1,484	1,585
Fees - Credit Checks etc	10	-
General Expenses	106	601
Insurance	2,135	1,751
Legal Fees	1,325	-
New Meal Development	-	635
Printing, Postage and Stationery - National	2,431	1,711
Shared Office Space	2,100	-
Subscriptions and Memberships - BFNZ	1,539	2,999
Telecommunications	3,658	2,304
Travel	4,662	2,919
Website, Software and IT Support	13,195	13,986
<b>Total Other Expenses</b>	<b>64,423</b>	<b>38,243</b>
<b>TOTAL ANALYSIS OF EXPENSES</b>	<b>637,983</b>	<b>388,257</b>



#### *Bellyful Testimonial*

“Bellyful is literally a lifesaver. I was at the end of my tether when I got in touch with you. The person coming to my house - the next day - with a bag of food made me cry. It was just so wonderful. And the food was delicious. We felt like we hit the jackpot.”

**Bellyful recipient via October-December 2022 Bellyful Feedback Survey**

	2023	2022
<b>3. ANALYSIS OF ASSETS</b>		
<i>Bank Accounts and Cash</i>		
Branches	308,255	278,915
Head Office	223,355	184,126
<b>Total Bank Accounts and Cash</b>	<b>531,610</b>	<b>463,041</b>
<i>Debtors and Prepayments</i>		
Accounts Receivable	60,942	619
Accrued Income	11,605	11,445
Goods and Services Tax	-	2,592
Prepayments	-	11,914
<b>Total Debtors and prepayments</b>	<b>72,546</b>	<b>26,570</b>
Inventory	837	9,960
<i>Investments</i>		
Term Deposit	50,014	48,820
<b>Total Bank Accounts and Cash</b>	<b>50,014</b>	<b>48,820</b>
<b>TOTAL ANALYSIS OF ASSETS</b>	<b>655,007</b>	<b>548,391</b>

#### 4. ANALYSIS OF LIABILITIES

##### *Creditors and Accrued Expenses*

Accounts Payable	13,028	6,128
Accrued Expenses	25,545	3,557
Goods and Services Tax	2,597	-
Income in Advance	115,387	139,904
<b>Total Creditors and Accrued Expenses</b>	<b>156,557</b>	<b>149,590</b>

##### *Employee Costs Payable*

Annual Leave Liability	9,845	4,214
<b>Total Employee Costs Payable</b>	<b>9,845</b>	<b>4,214</b>
<b>TOTAL ANALYSIS OF LIABILITIES</b>	<b>166,402</b>	<b>153,803</b>

	2023	2022
<b>5. PROPERTY, PLANT AND EQUIPMENT</b>		
<i>Gazbeos</i>		
Gazebos	2,130	2,130
Accumulated Depreciation - Gazebos	(1,743)	(1,613)
<b>Total Gazebos</b>	<b>388</b>	<b>517</b>
<i>Food Processors</i>		
Food Processors	2,933	2,933
Accumulated Depreciation - Food Processors	(1,796)	(1,638)
<b>Total Food Processors</b>	<b>1,137</b>	<b>1,295</b>
<i>Freezers</i>		
Freezers	42,212	39,314
Accumulated Depreciation - Freezers	(29,300)	(25,116)
<b>Total Freezers</b>	<b>12,912</b>	<b>14,197</b>
<b>TOTAL PROPERTY, PLANT AND EQUIPMENT</b>	<b>14,437</b>	<b>16,010</b>

#### Significant Donated Assets

There were no significant donated assets during the year.



#### Bellyful Testimonial

“Almost nine years ago a beautiful Bellyful volunteer arrived at my door with some meals, a very kind smile, and encouraging words. As a frazzled first time mum, I was very grateful, and something I haven’t forgotten.”

**Bellyful Wellington West donor, March 2023**

	2023	2022
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## 6. ACCUMULATED FUNDS

### *Accumulated Funds*

Opening Balance	410,597	334,431
Accumulated Surpluses or (Deficits)	92,445	76,167
<b>Total Accumulated Funds</b>	<b>503,042</b>	<b>410,597</b>
<b>TOTAL ACCUMULATED FUNDS</b>	<b>503,042</b>	<b>410,597</b>

## 7. COMMITMENTS

There are no commitments as at 31 March 2023 (Last year - nil).

## 8. CONTINGENT LIABILITIES AND GUARANTEES

There are no contingent liabilities or guarantees as at 31 March 2023 (Last year - nil).

## 9. RELATED PARTIES

### *Related Party Contractors Engaged on a Part-time Basis*

Grants Administrator	21,982	9,844
Fundraising Manager	-	9,742
<b>Total Related Party Contractors Engaged on a Part-time Basis</b>	<b>21,982</b>	<b>19,586</b>
<b>TOTAL RELATED PARTY CONTRACTORS ENGAGED ON A PART-TIME BASIS</b>	<b>21,982</b>	<b>19,586</b>

## 10. EVENTS AFTER THE BALANCE DATE

There were no events that have occurred after the balance date that would have a material impact on the Performance Report (Last year - nil).

## 11. ABILITY TO CONTINUE OPERATING

The entity will continue to operate for the foreseeable future.

# AUDITOR'S REPORT

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## INDEPENDENT AUDITOR'S REPORT

### To the Trustees of Bellyful New Zealand Trust

#### Opinion

We have audited the accompanying performance report of Bellyful New Zealand Trust on pages 14, 28 to 37, which comprises the statement of service performance, the statement of financial performance and statement of cash flows for the period ended 31 March 2023, the statement of financial position as at 31 March 2023, the statement of accounting policies and other explanatory information.

#### Opinion on Performance Report and Service Performance Information:

In our opinion:

- a) the reported outcomes and outputs, and quantification of the outputs to the extent practicable, in the statement of service performance are suitable;
- b) the performance report on pages 14, 28 to 37 presents fairly, in all material respects:
  - the service performance for the period then ended; and
  - the financial position of Bellyful Trust New Zealand as at 31 March 2023, and its financial performance, and cash flows for the period then ended

in accordance with Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit), issued in New Zealand by the New Zealand Accounting Standards Board.

#### Qualified Opinion on reported income includes donated goods, services and cash revenue from fundraising:

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report:

- a) the reported outcomes and outputs, and quantification of the outputs to the extent practicable, in the statement of service performance are suitable;
- b) the performance report on pages 14, 28 to 37 presents fairly, in all material respects:
  - the service performance for the period then ended; and
  - the financial position of Bellyful New Zealand Trust as at 31 March 2023, and its financial performance, and cash flows for the period then ended in accordance with Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit), issued in New Zealand by the New Zealand Accounting Standards Board.

#### Basis for Qualified Opinion

Bellyful NZ Trust reported income includes cash revenue from fundraising, donated goods and services. In common with similar organisations, control over such cash revenue, donated goods and services prior to being recorded is limited and there are no practical audit procedures to determine the effect of this limited control. In this respect alone, we have not obtained all the information and explanations that we have required.

We conducted our audit of the statement of financial performance, statement of financial position, statement of cash flows, statement of accounting policies and notes to the performance report in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)), and the audit of the statement of service performance in accordance with New Zealand Auditing Standard (NZ AS1) 'The Audit of Service Performance Information (NZ)'. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Performance Report section of our report. We are independent of Bellyful New Zealand Trust in accordance with Professional and Ethical Standard 1 'International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, Bellyful New Zealand Trust.

#### Other Matter

The financial statements of the Bellyful Trust for the year ended 31 March 2022, were audited by another auditor dated 4<sup>th</sup> November 2022 who expressed an unmodified opinion on those statements and qualified opinion on donated goods, services, and cash revenue from fundraising.

#### Trustees' Responsibility for the Performance Report

The Trustees are responsible on behalf of the entity for:

- (a) identifying outcomes and outputs, and quantifying the outputs to the extent practicable, that are relevant, reliable, comparable and understandable, to report in the statement of service performance;
- (b) the preparation and fair presentation of the performance report which comprises:
  - the entity information;

# AUDITOR'S REPORT

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- the statement of service performance; and  
- the statement of financial performance, statement of financial position, statement of cash flows, statement of accounting policies and notes to the performance report  
in accordance with Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit) issued in New Zealand by the New Zealand Accounting Standards Board, and  
(c) for such internal control as the Trustees determine is necessary to enable the preparation of a performance report that is free from material misstatement, whether due to fraud or error.

In preparing the performance report, the Trustees are responsible on behalf of the entity for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the entity or to cease operations, or have no realistic alternative but to do so.

## **Auditor's Responsibilities for the Audit of the Performance Report**

Our objectives are to obtain reasonable assurance about whether the performance report is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance ISAs and NZ AS1 will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of users taken on the basis of this performance report.

As part of an audit in accordance with ISAs (NZ) and NZ AS1, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the performance report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of the use of the going concern basis of accounting by the Trustees and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the performance report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the performance report, including the disclosures, and whether the performance report represents the underlying transactions and events in a manner that achieves fair presentation.
- Perform procedures to obtain evidence about and evaluate whether the reported outcomes and outputs, and quantification of the outputs to the extent practicable, are relevant, reliable, comparable and understandable.

We communicate with the Trustees regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

## **Restriction on Responsibility**

This report is made solely to the Trustees, as a body, in accordance with section 42F of the Charities Act 2005. Our audit work has been undertaken so that we might state to the Trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Trustees as a body, for our audit work, for this report, or for the opinions we have formed.

A handwritten signature in black ink that reads "PKF Kendons".

**Kendons Chartered Accountants Limited**

**Lower Hutt**

29<sup>th</sup> September 2023

